

# SCFEA's Ambassador Program

**A program to reward members for recruiting and promoting association membership throughout South Carolina and the southeast.**

In 2009 the SCFEA Board of Directors introduced the Ambassador Program. As an SCFEA member, you already know the value in your membership. You're working with your vendors, sponsors, suppliers, entertainers and other event professionals every day.

As an SCFEA member, you already know the value in your annual membership - the conferences, newsletters, seminars, directories and networking, so who better to be our Ambassador than YOU! **Here's what you need to know:**

## Ambassador Incentives

SCFEA is excited to offer fantastic incentives to members who recruit new members. The more you recruit the more you earn!

To earn your official "Ambassador" title, you need to recruit a minimum of two (2) new members in a calendar year. Becoming an official "Ambassador" will allow you discounted rates to attend the annual Summer Seminar and Conference.

Keep going and earn up to six (6) new members in a calendar year and you'll attend our Summer Seminar **FREE!** Why stop at only six, once you earn at least seven (7) new memberships in a calendar year, you'll also receive **FREE** registration to our annual Conference & Trade Show. Need any more incentive? How about one

year's **FREE** membership? Recruit eleven (11) or more members in a calendar year and we'll pay for your next year's membership dues.

### Ambassador Incentives

Recruit 2 new members...	Ambassador Title w/ special recognition and discounts
Recruit 3-6 new members...	Official title PLUS FREE registration to the Summer Seminar
Recruit 7-10 new members...	Official title, FREE Seminar registration PLUS FREE Conference registration
Recruit 11+ new members...	Official title, FREE Seminar and Conference registrations PLUS a FREE year's membership

## Let's Get Started

We've tried to make it as easy as possible for you to get started with all the materials you need posted on our web site's Ambassador's page. You can print the membership application and list your name as the referrer. Every time we receive an application with dues, we'll notify you that you've received credit. Remember, unless you are listed as the referral source, we won't be able to issue you proper credit, so make sure this is done!

To help make the sell, you can also print any number of items directly from our web site

including a letter from our President, membership brochure, and list of member services. These are all excellent recruitment tools. Need more? If you need something to help you recruit that isn't already on our web site, please ask. We'll be happy to mail you any materials necessary to help you be successful!

The rest depends on YOU! There are potential new members everywhere and you're working with them everyday, so ask them this question, "Are you a member of the SCFEA?"

**For more information, please contact the SCFEA office:**

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