

Agenda



8:30 - 9:30am Registration & Coffee Networking sponsored by Palmetto Amusements

9:30 - 11:00am Planning is Everything

As the Cheshire Cat pointed out to Alice - "If you don't know where you're going, any road will take you there". The question then becomes, where do you want to be? Determining where you want to end up is the best place to start.

11:15 - 12:15pm Documenting Success

What's working? What's not? How do you know? Can you prove it? Answer these questions and consider ways to use this information to improve your organization.

12:15 - 1:00pm LUNCH

Lunch is provided and is the perfect opportunity to meet other regional planners!

1:00 - 2:30pm Putting Your Best Foot Forward

What's the best thing that you do? What do you do that improves lives, communities, and maybe even the world? If you don't know the answers to these questions, you should. If you're not sharing this information with the right audiences prepare to watch others pass you on the road to success.

12:45 - 3:30pm Motivating Staff to Success

Whether paid (otherwise called staff) or unpaid (otherwise called volunteers), those who do the work of your agency make or break your reputation and ultimately your business. Determine ways to motivate staff to personal and organizational success.

Presenter

The most talked about presenter at the 2011 Carolina ShowFest Conference & Trade Show, **Bonnie W. Stevens** has over 25 years of experience in recreation, counseling and human relations. In 1990, Dr. Stevens joined the faculty of Clemson's Department of Parks, Recreation and Tourism Management (PRTM). She received the 1998 Award for Teaching Excellence in Community Leisure Services and the 1998 Award for Overall Teaching in Parks, Recreation and Tourism Management at Clemson. In 2009, Dr. Stevens retired to enjoy some of the recreation and tourism pursuits she spent so many years studying. She continues to teach one course a year and do special projects for PRTM.



Dr. Stevens is the principal associate with Stevens and Associates. She has made presentations and conducted training programs for local, regional, national and international audiences on job satisfaction, management skills, outcomes measurement, best practices, leadership development, communication skills, team building, and program development.



Registration

Name: _____

Event/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ (_____) _____

Email: _____

Additional Delegates:

1) _____

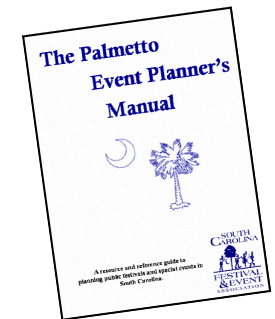
Email: _____

2) _____

Email: _____

3) _____

Email: _____



SCFEA Member Early Registration _____ @ \$55 = \$ _____

**Includes Irmo Chamber Members & Columbia Chamber Partners*

After July 15th Registrations _____ @ \$65 = \$ _____

Ambassador Registration _____ @ \$35 = \$ _____

Student Registration _____ @ \$10 = \$ _____

Non-Member Registration _____ @ \$80 = \$ _____

Additional Non-Member Registrations _____ @ \$70 = \$ _____

TOTAL REGISTRATIONS \$ _____

The Palmetto Event Planner's Manual is being offered at a discounted rate of \$15 to seminar delegates.

Palmetto Event Planner's Manual _____ @ \$15 = \$ _____

TOTAL DUE \$ _____

Credit card payments can be made with online registration at www.SCFEA.com.

PLEASE MAIL YOUR REGISTRATION WITH PAYMENT TO:
 SCFEA • Post Office Box 42205 • CHARLESTON, SC 29423
 866.723.3214 OR WWW.SCFEA.COM



2011
SUMMER
Seminar

Pulling the Pieces Together

August 2, 2011

**The River
Conference Center**

**Saluda Shoals Park;
Irmo, SC**

South Carolina Festival & Event Association
Post Office Box 42205
Charleston, SC 29423

Return Service Requested

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