

sponsorship opportunities

\$3,000 Conference Sponsor

Benefits include:

- Premier logo recognition in Conference registration flyer, program and all publicity and promotional materials
- Banner exposure during all general sessions
- Ability to make a 5 minute welcome address during General Session
- Premier double exhibit space
- Complimentary Associate registration & exhibit booth
- Logo acknowledgement on all conference web pages with internet link
- Complimentary full page ad in program
- One-year membership included

\$800 Excellence Awards Sponsor

Benefits include:

- Sponsor recognition in Conference registration flyer and program
- Banner, flyer, table tents and other signage during luncheon
- 5 minute pre-awards presentation
- Logo acknowledgement on conference web page with link
- Logo engraved on awards
- Preferred & complimentary exhibit space

\$175 Break Sponsor

Benefits include:

- Sponsor recognition in Conference registration flyer and program and table tents on refreshment tables
- Preferred exhibit space

\$475 Hospitality Sponsor

Benefits include:

- Sponsor recognition in Conference registration flyer, program and all publicity pertaining to hospitality events
- Rights to distribute promotional materials and information in Registration Packets
- Exhibitor registration & preferred exhibit space
- Naming rights to official signature cocktail during hospitality

\$1,500 Showcase Sponsor

Benefits include:

- Logo recognition in Conference registration flyer, program and all publicity and promotional materials
- Banner exposure in exhibit hall & during entertainment showcasing
- Preferred exhibit space
- Complimentary Exhibitor registration & exhibit booth
- Logo acknowledgement on conference web page with link
- Complimentary 1/2 page ad in program
- Opportunity to introduce the Keynote speaker
- Preferred exhibit space

WANT MORE?

Ask us about bundling registrations, exhibit booths, accommodations, sponsorships and advertising.

\$125 Education Sponsor

Benefits include:

- Sponsor recognition in Conference registration flyer and program
- Rights to introduce speaker(s)
- Flyers or other information distributed in Registration Packets

Exhibits

Space Information

- All exhibit booths include a 6' draped table and two chairs.
- Registrations are not accepted without fees.
- Electricity is an additional fee of \$25 and needs to be indicated early on the registration form.
- Priority placement given to exhibitors whose paid registrations are received by 12/31/2016.

Show Date & Times

Monday, January 30
12:15 - 2:30 p.m. (w/ lunch)
4:30 - 5:30 p.m. (w/ reception)

Booth Workers

For each booth space purchased, your company is allowed only two registrants to assist during the Trade Show. One full registration is included and if the additional help is to attend any Conference activity, they must register at the reduced "additional" rate. Please be respectful of this policy.

Advertising Rights

Each exhibitor receives a complimentary listing in the Conference Program and on the conference web page. Deadline for inclusion in the Program is Dec 31.

Refunds

A 50% refund will be issued to canceling parties before December 31, 2016. No refunds are issued after 1/1/2017!

Security

The Exhibit Hall is in a lockable room.

"Best Exhibitor" Award

The "Best Exhibitor" as voted on by conference delegates will be recognized at the Excellence Awards presentation on Monday. Decorate, accessorize, give-away!

Set-Up & Tear Down

Set-up: Monday, January 30
8:00 - 11:30 a.m.
Tear down: Monday, January 30
after 5:30 p.m.

Full Page
7.5"x10"
\$175

Quarter Page
3.75"x5"
\$75

Advertise

Half Page
7.5"x5: horizontal
3.75"x10"
vertical
\$125

Don't miss your chance to advertise in the official Conference Program which is given to all delegates and exhibitors. This is an ideal place for your sales and marketing message!

exhibit, advertising & sponsorship registration

Name: _____ Phone: _____ Email: _____
 Company: _____ Web Site: _____
 Address: _____ City, State & Zip: _____
 Name (Additional Registrant): _____ Email: _____

EXHIBITOR REGISTRATION <i>Exhibit registration is limited. Exhibit space will be based on first-pay, first serve. Priority placement is given to registrations received by 12/31/2016</i>		Regular Registration	TOTAL
Exhibitor Registration through Dec 31 (1 full conference registration included)		\$190	\$
Exhibitor Registration after Dec 31 (1 full conference registration included)		\$225	\$
Additional registrant (up to 2 additional registrations at the lowest rate)	Qty. _____	\$125	\$
Additional Booth Information: Electricity - \$25			\$
<i>Application must be accompanied with fees.</i>			TOTAL Registration/Exhibit Booth Fees \$
ADVERTISING			
<input type="checkbox"/> Full page ad @ \$175 (7.5"x10")	<input type="checkbox"/> Quarter page ad @ \$75 (3.75"x5")		\$
<input type="checkbox"/> Half page ad @ \$125 Horizontal (7.5"x5")	<input type="checkbox"/> Half page ad @ \$125 Vertical (3.75"x10")		
<input type="checkbox"/> Inside front, back or center full page @ \$225 - DISCOUNT of \$50 applies to Exhibitors			
<i>All ads should be submitted high res pdf files no later than 1/5/16.</i>			TOTAL Advertising Fees \$
SPONSORSHIP			
<input type="checkbox"/> Conference Sponsor @ \$3,000	<input type="checkbox"/> Education Sponsor @ \$125		\$
<input type="checkbox"/> Hospitality Sponsor @ \$475	<input type="checkbox"/> Showcase Sponsor @ \$1,500		
<input type="checkbox"/> Excellence Awards Sponsor @ \$800	<input type="checkbox"/> Break Sponsor @ \$175		
TOTAL Sponsorship Fees			\$
TOTAL Registration, Exhibit, Advertising, & Sponsorship Fees			\$

IMPORTANT ADVERTISING INFORMATION: Advertising discounts only apply if your exhibitor registration & payment is received by December 31, 2016.

A limited number of ad spaces are available and are based on a first paid basis.

Please submit your color in high resolution PDF format (300 dpi) via email at info@scfea.com.

Questions regarding Associate member registration, exhibits, sponsorship, or advertising should be directed to the SCFEA at (843) 614-2357 or info@scfea.com.

Please make all checks payable to:

SCFEA

and mail to:

PO Box 42205 * Charleston, SC 29418

www.SCFEA.com/conference.html