



To all SC & Regional entertainers, agencies and performers:

The South Carolina Festival & Event Association will be hosting a 2017 entertainment showcasing opportunity in conjunction with its January Event Planner's Conference & Trade Show and we'd like you to participate!

The Showcase will be held on Sunday, January 29 at the Wild Wing Cafe in Greenville, SC. To offer the best exposure, ensure the evening's energy, and offer the best showcase possible, performances at this venue will be limited to 2 or 3 acts. The Showcase is always a highlighted function of the conference with food, beverage and the best entertainment you have to offer!

Our showcase committee has built into the conference schedule additional showcasing opportunities for duo, solo and roving or novelty acts. We hope that you will keep this in mind as you send in your submissions.

We are also always interested in possible emcees for the showcase, if you have an artist that you would like to submit in that capacity, please do so.

Enclosed are the performer application and a copy of the application policies.

The deadline for submissions is Wednesday, November 30! The committee looks forward to receiving your submissions. Notifications will be emailed no later than December 9.

Please feel free to contact me with any questions or concerns that you might have.

Thank you.

A handwritten signature in blue ink that reads "Brandi Griffith".

Brandi Griffith
SCFEA Director

South Carolina Festival & Event Planner's Showcase Policies & Application January 29, 2017 Greenville, SC

- *Artist must be a member of SCFEA or represented by a member agency.*
(A one-time courtesy rate will apply for members of NCAFE, SFEA and FFEA)
- Deadline for Showcase applications is Wednesday, November 30, 2016
- **Showcase application fee is \$40.** Submit with application (**Non-refundable**).

Checks should be made payable to SCFEA

Mail to:
SCFEA
Showcase Application
P.O. Box 42205
Charleston, SC 29423

Overnight or FedEx:
SCFEA
c/o Brandi Griffith
100 Remington Drive
Charleston, SC 29418

- ***Incomplete showcase applications, applications received after the deadline, or applications received without fee will not be considered.*** Please complete your application carefully and submit in a timely fashion.
- **Artists will be notified of their selection status no later than December 9, 2016.** If selected to perform, the artist/agency is required to register for the conference as an Associate and have an exhibit booth. No additional performance fees are required after the application!
- **Band performances will be scheduled during the showcase set for Sunday evening, January 29, 2017 at the Greenville, SC Wild Wing Cafe.** Artists may have the opportunity to perform in the Wild Wing Showcase, during lunch, at breaks, or other times during the conference. SCFEA will provide sound and light production. Artist will provide all other instruments & equipment.
- All performers selected ***MUST*** have an exhibit booth at the conference. The booth and Associate registration must be purchased by the artist or by the member agency that submits the artist and be received by the SCFEA office no later than December 31. Failure to meet this deadline may result in loss of showcase opportunity. An alternate will replace removed artists.
- Association membership applications may accompany an entertainment showcase application. Showcasing selections, however, are based on the best applications and genre variety. New membership ***DOES NOT*** guarantee showcasing opportunities.



Showcase Application

Artist Name: _____

Artist Contact: _____ Phone: _____

Address: _____

Email: _____ Web Site: _____

Agency Name (If applicable): _____

Agency Contact: _____ Phone: _____

Address: _____

Application Fee per act: \$40 (Due with application) NO ADDITIONAL PERFORMANCE FEES!

The following must be submitted with application: ***Deadline Wednesday, November 30***

1. One photo suitable for reproduction (digital format preferred).
2. Biographical information including type of performance, credits, and history of attraction.
3. Technical specifications including a stage plot indicating placement of all equipment, vocal and instrument mics and monitors.
4. A list of all the festivals the act has played since January 1, 2016.
5. Any additional items including reviews and promotional materials that the artist or agency feels may aid in committee's selection.
7. Audio and/or video recording (links to YouTube, or other online resources encouraged).
8. Pricing Information for prospective customers. Indicate whether or not price includes:
 Sound _____ Lights: _____ Room: _____
 Board: _____ Travel: _____
 Is act eligible for arts agency funding _____

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